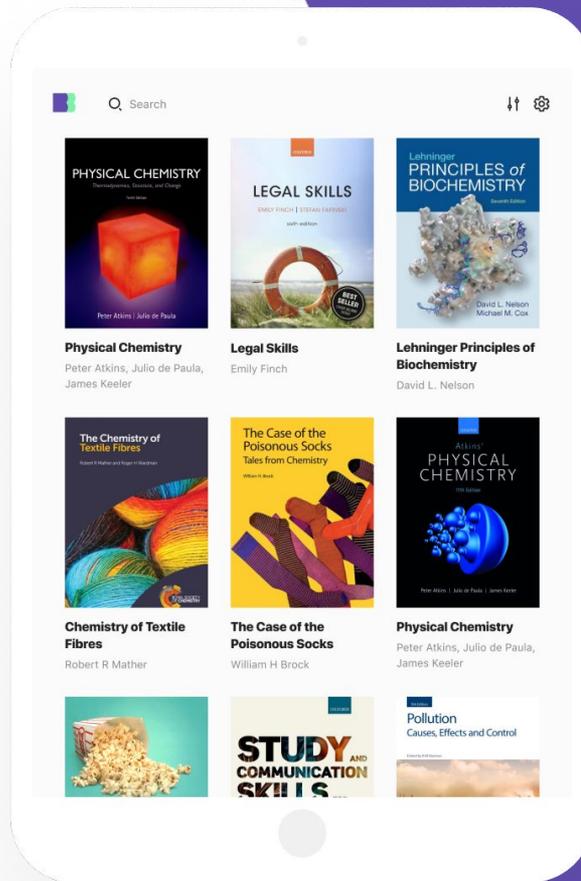


# Analytics: User Guide



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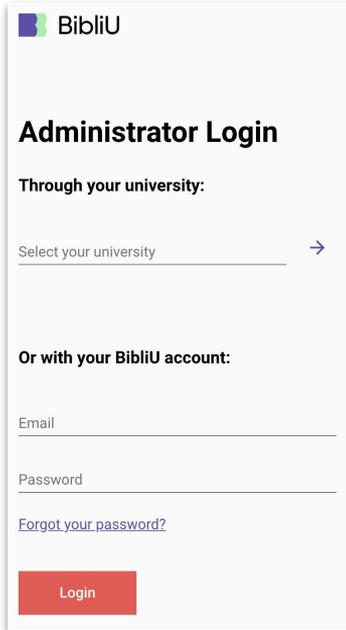
Setup



# Getting set up

1. Contact your library admin, or the BibliU [support team](#), to request access
2. Sign in using your regular BibliU credentials at the link below:  
<https://bibliu.com/admin>
3. Navigate to the 'Course Report' section in the header

2



BibliU

## Administrator Login

**Through your university:**

Select your university →

**Or with your BibliU account:**

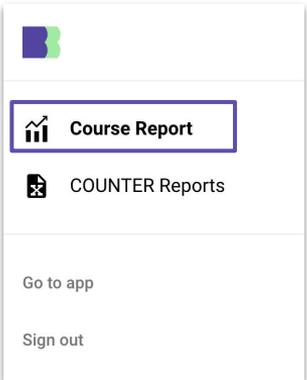
Email

Password

[Forgot your password?](#)

Login

3



BibliU

 **Course Report**

 COUNTER Reports

Go to app

Sign out

# Dashboard Controls

## Undo / Redo

Undo or redo the most recent operation (such as drilling down, or changing dates)

## Change dashboard

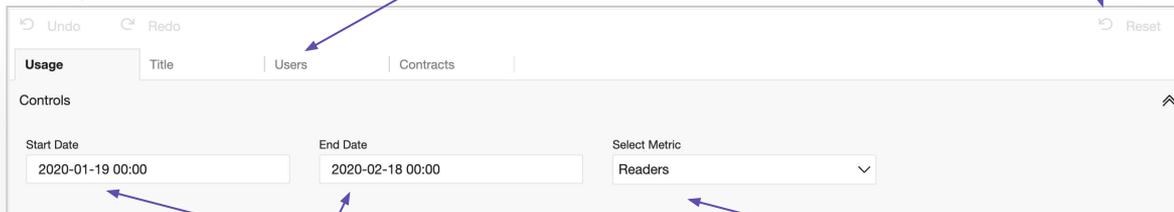
Different dashboards can be selected using the tabs along the top

## Reset

Reset all filters to their default values

## Minimise

Minimise the filter panel upwards to provide more room for the content



## Date range

Select the target date range, which defaults to the last 30 days on first load

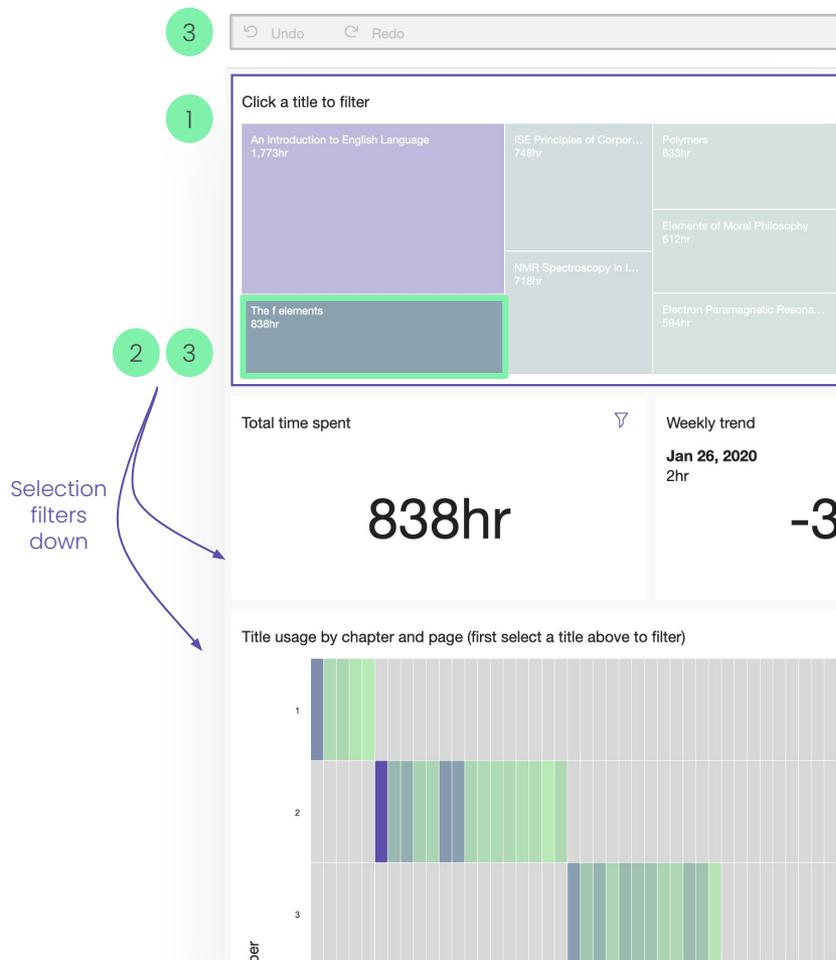
## Additional filters and controls

Other controls relevant to each dashboard are here, e.g. metric selection

# Click to filter

In some dashboard views, it is possible to filter the views in the dashboard by selecting one item of interest. To do this:

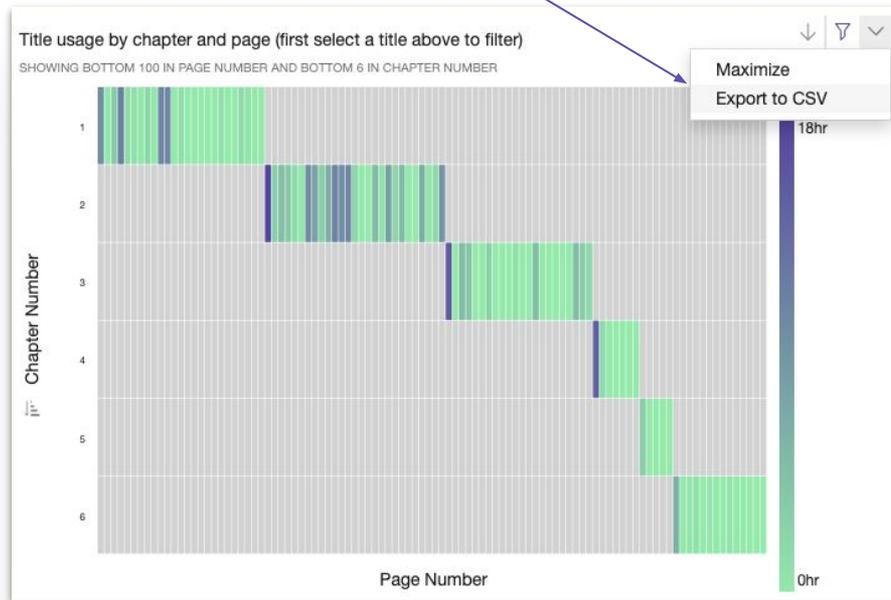
1. Look out for any area charts with a 'click to filter' title
2. Select the area / tile in the chart corresponding to the item of interest. This will visually highlight the selected item and filter all other charts in the view to only this item (e.g. title).
3. Select the 'Undo' button in the top left or click the tile again to remove the filter.



# Data Export

## Data Export Button

Select any view and click the arrow in the top right, then select 'Export to CSV'



## Data Export

Data export is available for all views on all dashboards, and will work for the selected date range (with no limits):

- Full (anonymised) data for any view can be downloaded via the download button in the top right of each tile
- Data can be downloaded in CSV format (compatible with Microsoft Excel, Google Sheets, and Numbers)
- This gives your library team full control over our enriched data sources, as well as existing COUNTER reports

# Open content in app

Feature Usage by Title

Publisher	Collection ISBN	ISBN	Title	Time spent (hrs)	Reading / user
BibliU Demo Publisher	9780191872709	9780198504672	The f elements	632hr	790min
BibliU Demo Publisher	9780191872709	9780198559634	Thermodynamics of Chemical Processes	363hr	589min
BibliU Demo Publisher	9780191872709	9780198556763	Chemical Aspects of Biosynthesis	303hr	649min
BibliU Demo Publisher				268hr	643min
BibliU Demo Publisher				216hr	480min
BibliU Demo Publisher				176hr	341min
BibliU Demo Publisher				157hr	377min
BibliU Demo Publisher	9780191872709	9780198556602	Aromatic Heterocyclic Chemistry	140hr	290min
BibliU Demo Publisher	9780191872709	9780191073809	Electron Paramagnetic Resonance	121hr	220min

For all tabular data views, we provide the functionality to open content directly from the dashboard:

1. Right click on a row corresponding to one title
2. Select '**Open <Title> in app**', and the title will be opened in a new tab in your browser

# Dashboards



# Summary

## Controls for date, publisher, course, and access type

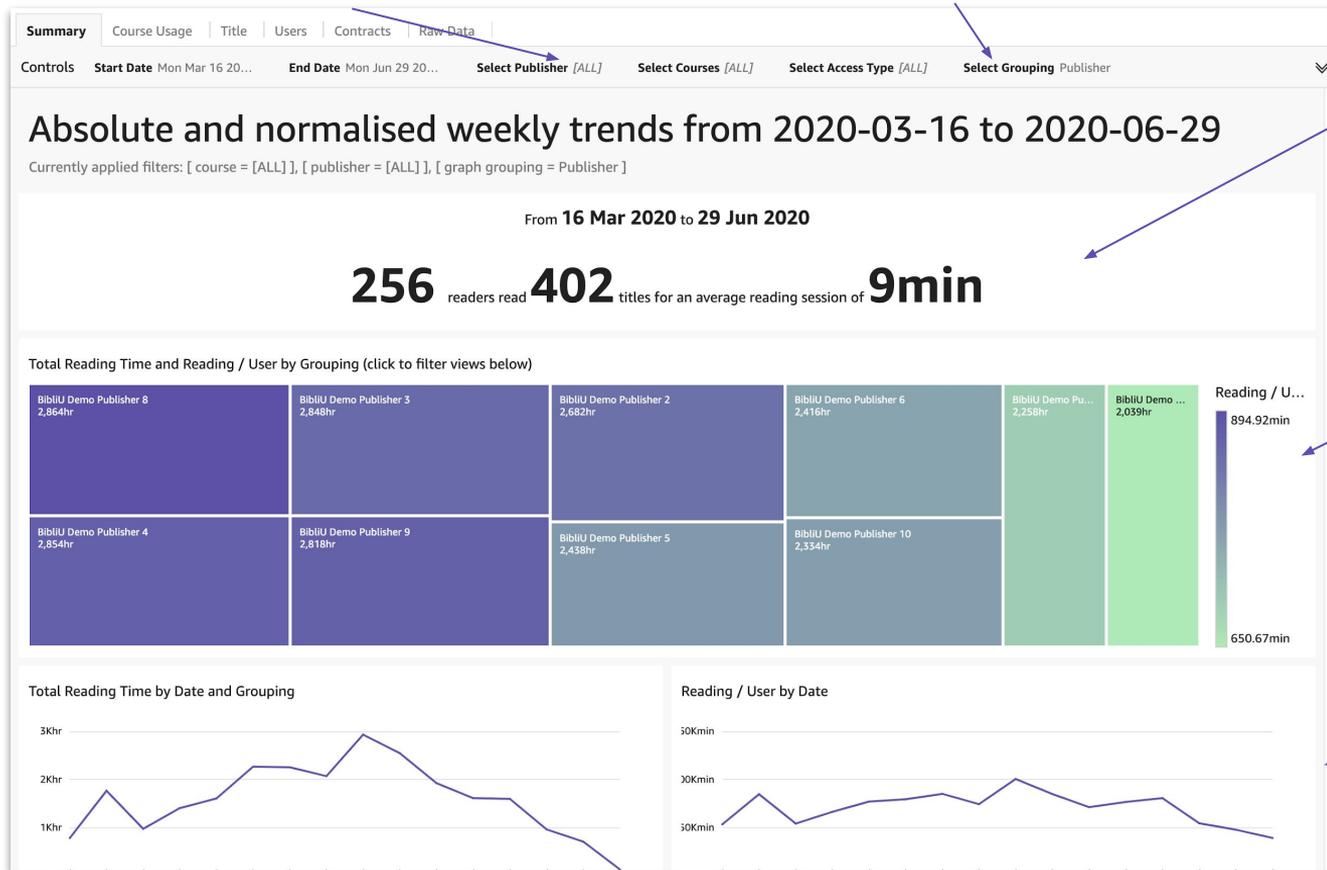
Filter the data for all views below, including by course and access type (e.g. course, institution)

## Selectable grouping

Change the grouping used in the graph below

## High level summary for selected dates

Total number of readers, reading sessions, and average reading session length

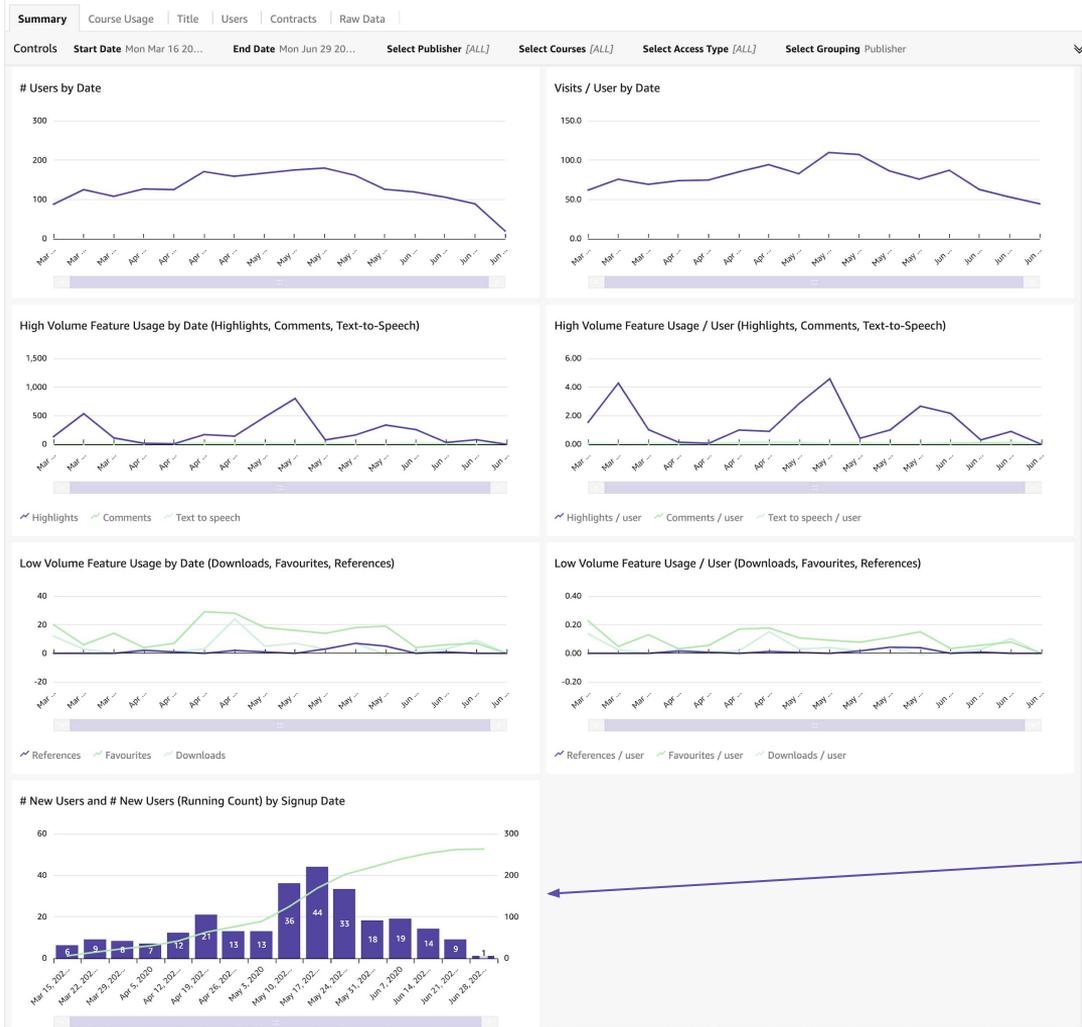


## Summary by grouping

Using the grouping selected above, this view summarise reading patterns - size represents total reading time while colour denotes reading per user. Click one cell to filter the trend datasets below.

## Trend for various metrics

Weekly absolute and per user values for a range of metrics (scroll to see all)



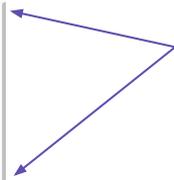
**Trend for various metrics**

Weekly absolute (left) and per user (right) values for a range of metrics



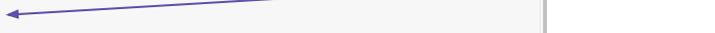
**Trend for feature usage**

Absolute and relative trends for features, grouped by high and low volume features for the purpose of comparison on one scale.

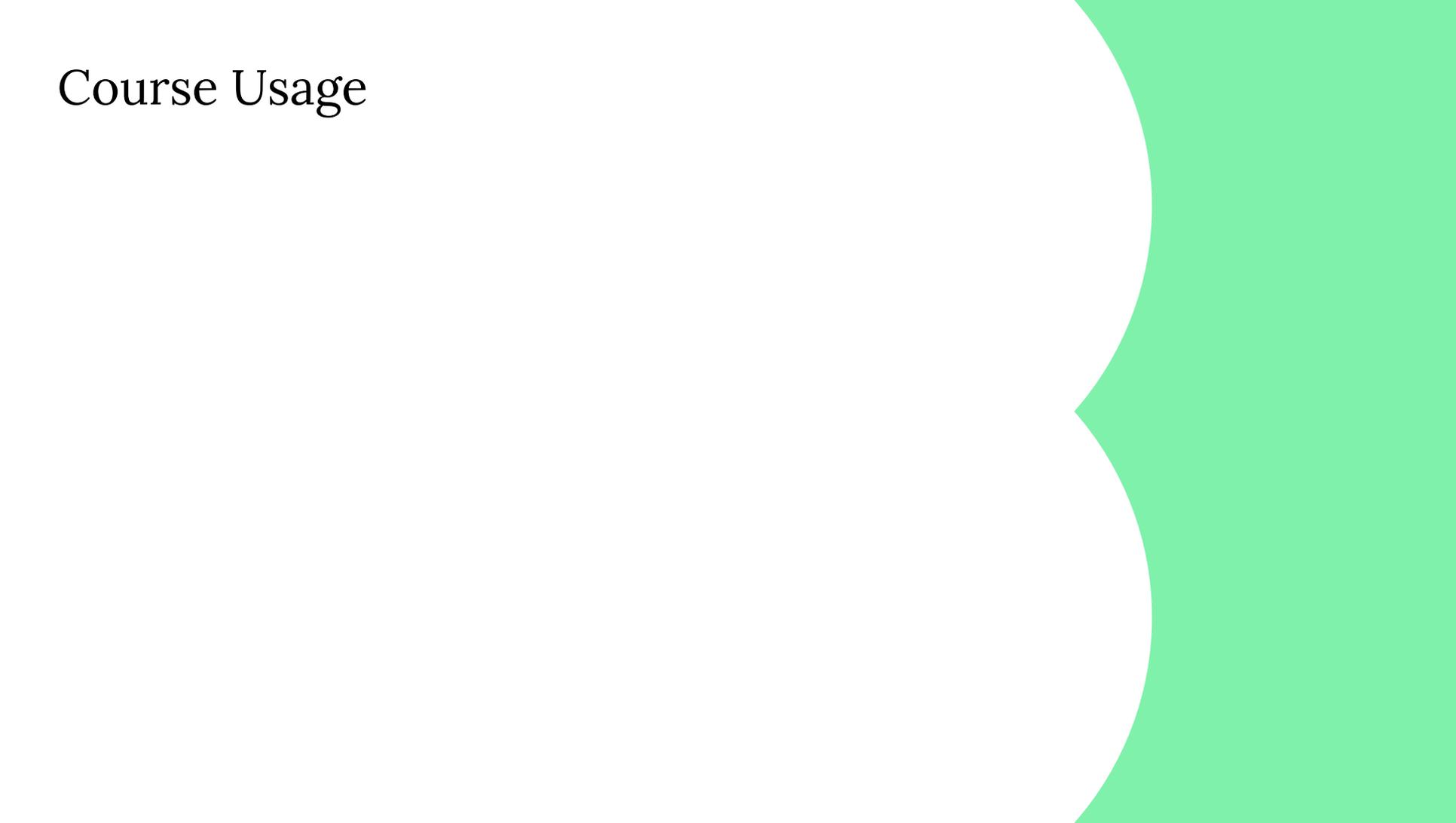


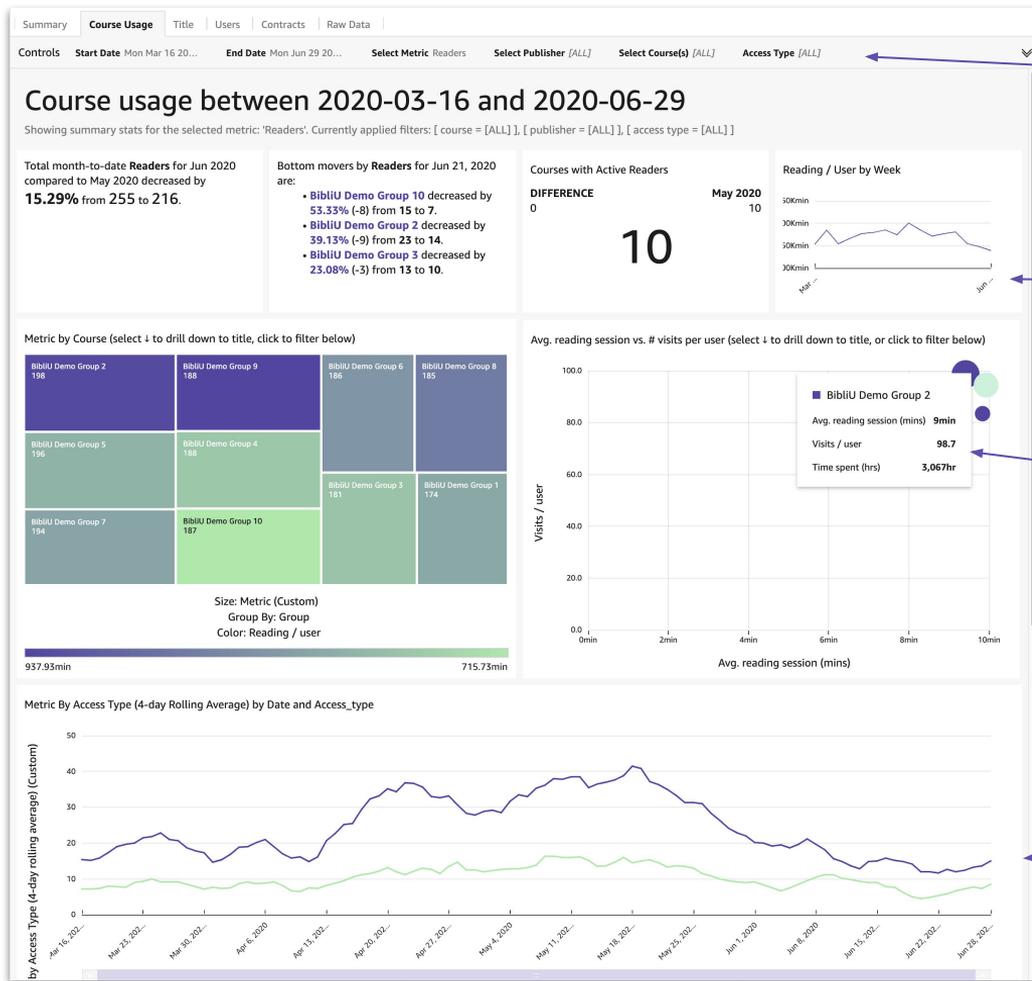
**New and cumulative signups**

Trend for the number of new users by week (bar) and cumulative new users over the filtered time range (line)



# Course Usage





### Controls and selectable metric

Standard filter controls as well as a metric by which to summarise key views below

### High-level stats and trends

Summary stats and trends

### Click-to-filter course summary

Scatter and tree-map summaries of usage across each course. Click one course to filter views below to only that course, or hover to see metric values.

### Trend for selected metric

Four-day rolling average values for the selected metric across different access types (course, institution, section)

## Feature Usage by Title



Publisher	Collection ISBN	ISBN	Title	Time spent ...	Reading / u...	Num visits	Users	Downloads	Favourites	Highlights	Comments
BibliU Demo ...	9780077185060	9780077185060	ISE Principles of...	21hr	211min	11	6	0	1	0	0
		9780191073809	Electron Parama...	9hr	140min	4	4	0	0	0	0
		9780198501008	Top Drugs: Top S...	3hr	39min	6	4	0	1	0	0
		9780198501039	The Heavier d-Bl...	1hr	79min	1	1	0	0	0	0
		9780198501046	Alicyclic Chemis...	3hr		4	0				
		9780198503071	Pericyclic Reacti...	6hr	49min	7	7	0	-1	0	0
		9780198503354	Foundations of S...	6hr	165min	3	2				
		9780198503606	Foundations of ...	15hr	151min	7	6	0	2	6	0
		9780198503897	Polymers	31hr	373min	8	5	0	0	0	0
		9780198504283	Foundations of S...	5hr	153min	3	2	0	0	0	0
		9780198504672	The f elements	19hr	223min	5	5	1	0	0	0
		9780198556602	Aromatic Hetero...	4hr	67min	4	4	0	1	0	0
		9780198556725	Reactive Intern...	11hr	642min	1	1	0	0	0	0
		9780198556886	Atomic Spectra	3hr	52min	3	3	0	0	0	0
		9780198557555	Introduction to ...	13hr	135min	6	6	0	0	0	0
		9780198557739	Biocoordination ...	36hr	1,085min	6	2	0	0	0	0
		9780198558132	Organometallics 2	6hr	190min	3	2	0	0	0	0
	9780198558446	Oscillations, wav...	5hr	153min	2	2	0	0	0	0	
	9780198558903	NMR Spectrosc...	5hr	152min	4	2	0	0	0	0	

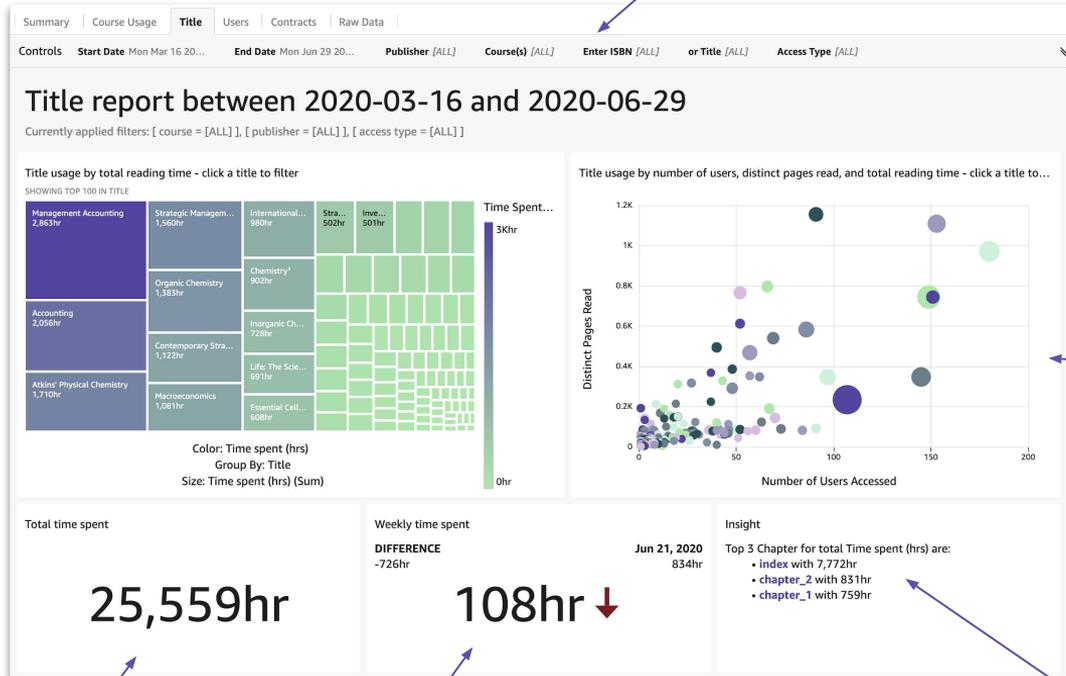
## Feature usage by title

Summarises the use of features (such as favourites, downloads, and highlights) for each book, organised by publisher. Also includes high-level usage stats for the selected period, such as total time and reading per user.

Title

### ISBN and title filters

Search and filter data for a specific title, as well as standard filters



### Total time spent

Limited to any selection and filter values

### Weekly trend

Difference between consecutive weeks at the end of the filtered date range

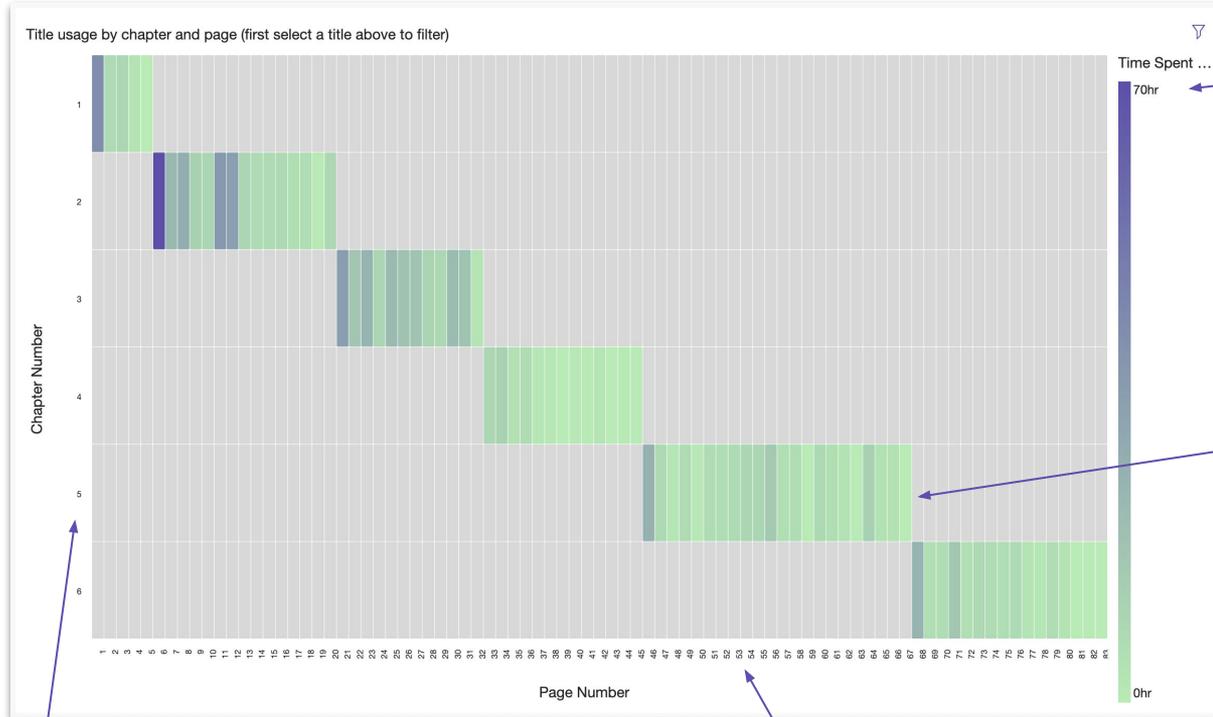
### Top chapters

Most read chapters for the selected title and filtered date range

### Reading time by title

Summary of the most read titles for the selected period, with size and colour scales indicating total time spent.

Select a title to filter chapter-level views!



### Legend

Indicates the colour scale

### Time spent

Total time spent by students on this specific page - hover for the exact time spent

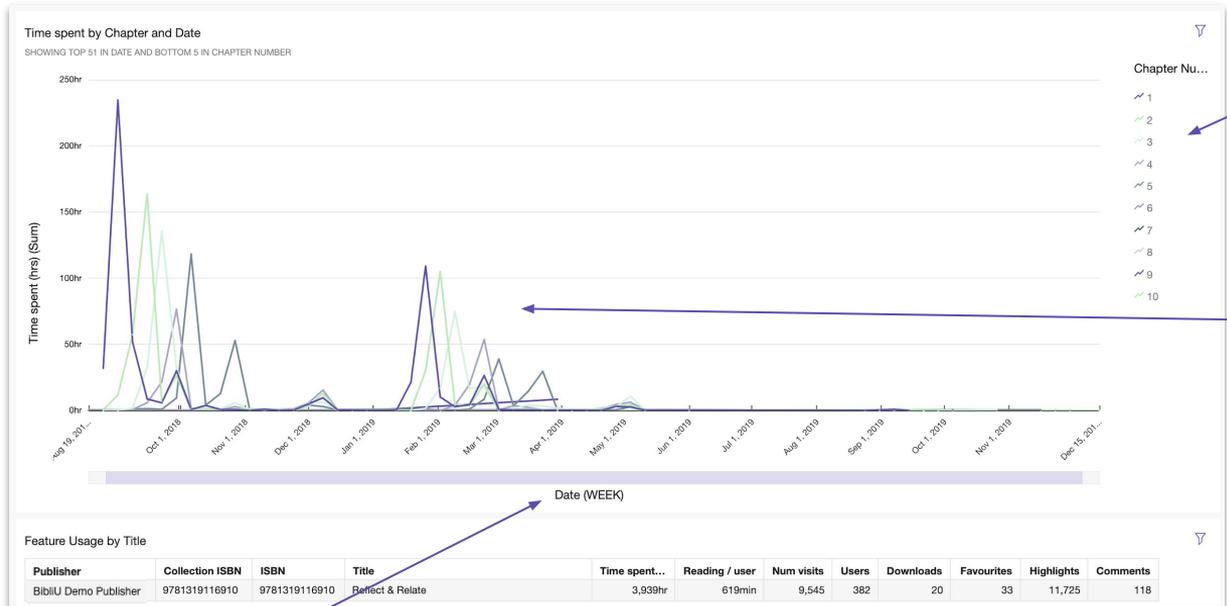
*Note: for visual clarity and usability, usage is shown for the **top 12 chapters** and the **top 100 pages**. Titles with no chapter and page information (largely PDFs) may show limited data.*

### Chapter number

The numeric chapter number for this row of data

### Page number

The numeric page number for this column of data



### Legend

Provides a key for chapter colour

### Time spent

Total time spent by students on this specific chapter during the corresponding week. Hover over a week to see the exact time spent on each chapter in that week.

### Week of year

Usage is presented weekly, with weeks beginning on Monday

### Feature usage for this title

Detailed usage data for convenience, as seen in the Usage dashboard

*Note: for visual clarity and usability, usage is shown for the top 12 chapters. Titles with no chapter and page information (largely PDFs) may show limited data.*

User

## Total signups during selected range

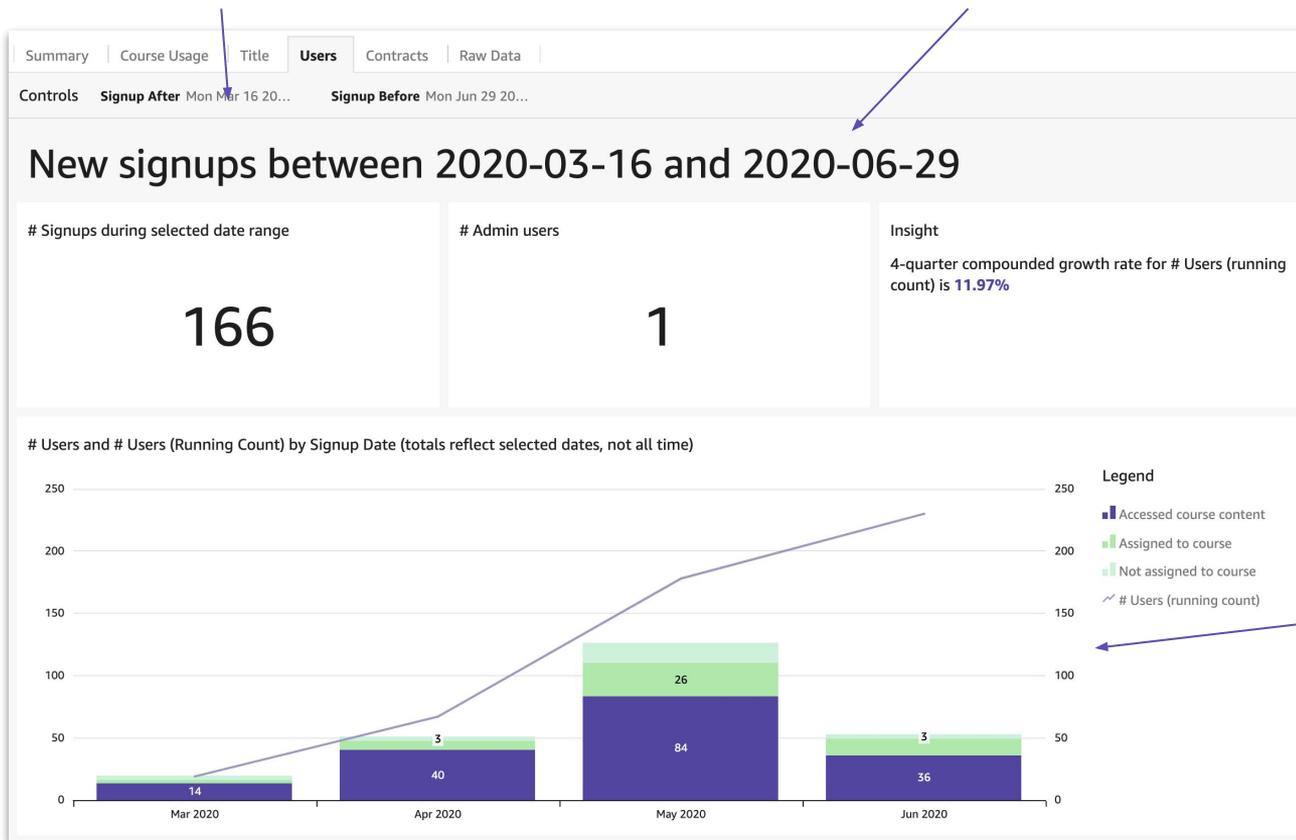
Number of users who created an account during the selected date range

## Admin user signups during selected range

Admin users includes all academic and librarian accounts used to view these reports

## Compound user growth rate

Growth rate for new users over the past four quarters



## New and cumulative users

Total new users by week (represented by bars), as well as a running total new user count during the selected range (line). Signups are divided into three categories, students who have:

- accessed their course content
- been assigned to a course (but not accessed content)
- not been assigned to a course

# Contracts

## Filter by publisher

View contract data for only one publisher

## Toggle for current contracts

Select between current, past, and all contracts (defaults to current only)

Summary | Course Usage | Title | Users | **Contracts** | Raw Data

Controls **Publisher [ALL]** **Current Contract? yes**

Setting 'Current Contract' = 'yes' reflects contracts that are currently live, or contracts for durations of less than 12 months that started within the past 12 months.

Onboarding by Title

Parent publisher	Invoice #	ISBN	Title	Contract Start	Contract End	Remaining contract durati...	Visits	FTEs
BibliU Demo Publisher 5	demo-0001	9780470570951	Biochemistry	Sep 2, 2019	Sep 2, 2020	65	1,590	1,000
BibliU Demo Publisher 6	demo-0001	9780199270293	Organic Chemistry	Sep 2, 2019	Sep 2, 2020	65	2,000	1,000
BibliU Demo Publisher 7	demo-0001	9780077147662	Fundamentals Of	Sep 2, 2019	Sep 2, 2020	65	1,008	1,000
BibliU Demo Publisher 9	demo-0001	9781119298335	Business Analytics	Sep 2, 2019	Sep 2, 2020	65	595	1,000
BibliU Demo Publisher 10	demo-0001	9780199641826	Inorganic Chemistry	Oct 1, 2019	Sep 30, 2020	93	1,831	1,000
BibliU Demo Publisher 2	demo-0001	9780199641826	Inorganic Chemistry	Oct 1, 2019	Sep 30, 2020	93	527	1,000
BibliU Demo Publisher 8	demo-0001	9780192522757	Elements of Physical Chemistry	Oct 1, 2019	Sep 30, 2020	93	958	1,000
BibliU Demo Publisher 1	demo-0001	9781307536195	Management Accounting	Jan 13, 2020	Jan 12, 2021	197	3,935	1,000

## Contracts

Summary of existing contracts with BibliU, including ISBN, start and end dates, number of FTEs, digital textbook format, and other details.

Raw Data

## Controls

Standard controls to filter data for selective analysis.

Summary | Course Usage | Title | Users | Contracts | **Raw Data**

Controls Start Date Mon Mar 16 20... End Date Mon Jun 29 20... Select Publisher [ALL] Select Courses [ALL] Select Access Type [ALL]

# Raw data report between 2020-03-16 and 2020-06-29

Currently applied filters: [ course = [ALL] ], [ publisher = [ALL] ], [ access type = [ALL] ]

All metrics by week, title and access type

ISBN	Title	Publisher	Week Commenci...	Group	ACCESS_TYPE	Reading Time	
9780077147...	Fundamentals Of Aerodynam...	BibliU Demo Publisher 1	Apr 5, 2020	BibliU Demo Group 9	institution	0hr	
			May 3, 2020	BibliU Demo Group 9	course	9hr	
		BibliU Demo Publisher 10	Mar 22, 2020	BibliU Demo Group 3	course		
			BibliU Demo Publisher 2	Apr 5, 2020	BibliU Demo Group 9	course	30hr
		Apr 19, 2020		BibliU Demo Group 2	institution	4hr	
		May 24, 2020		BibliU Demo Group 6	course	0hr	
		BibliU Demo Publisher 3	Apr 19, 2020	BibliU Demo Group 7	institution	20hr	
			Jun 7, 2020	BibliU Demo Group 2	institution	11hr	
		BibliU Demo Publisher 4	Mar 15, 2020	BibliU Demo Group 8	course	0hr	
			Apr 26, 2020	BibliU Demo Group 6	institution	7hr	
			Jun 7, 2020	BibliU Demo Group 8	course	3hr	
		BibliU Demo Publisher 6	Mar 22, 2020	BibliU Demo Group 2	course	7hr	
Mar 29, 2020	BibliU Demo Group 7		institution	4hr			
Apr 12, 2020	BibliU Demo Group 4		institution	18hr			
			Apr 26, 2020	BibliU Demo Group 5	institution	5hr	

## Raw data by week

Data for every title in your account, which can be downloaded for external analysis. Data includes publisher, ISBN, title, course, access type, all summary and feature metrics, and is provided at weekly granularity for ease of analysis.

# Contact, Questions & Suggestions

We're always looking to improve, so please don't hold back from sharing any feedback or ideas!

For any issues, our support team will be able to help you at: [support@bibliu.com](mailto:support@bibliu.com)



**Dan Hunt**  
Head of Data  
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